



# Proud2Be



## Annual Report 2015-2016

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## FROM THE FOUNDING DIRECTORS



For us, one of the highlights of this year was being asked to speak at the first-ever TEDxTotnes.

Whilst writing our talk, we were reminded about what inspired us to set up Proud2Be.

Understandably, there is an assumption that Proud2Be must have been born out of love, but love was only a part of its conception. Our anger at a world that just wasn't fair, fuelled our desire to bring about positive change and pushed us forward when we feared that we were not quite enough.

That self-doubt resurfaced whilst we were writing our talk. We wondered if anyone would be interested in hearing it. We now realise that for us the most healing part of that process was in the telling of our story, as it enabled us to truly acknowledge it and start to own it.

We feel very fortunate that in turn people have felt safe enough to share their stories with us and feel a huge sense of responsibility as people invite us to become part of them.

Our stories are what tie us together and when shared they not only open hearts and minds but more importantly free us from the shackles of shame, that thrives on silence and separation.

Thank you,

A handwritten signature in blue ink that reads "Jae Price".

**Jae Price**

Founding Directors

A handwritten signature in blue ink that reads "Max Price".

**Max Price**



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## VISION

**Our Vision** is a world where all people are safe, free and proud to be themselves

## MISSION

**Our Mission** is to support lesbian, gay, bisexual, trans, questioning, intersex &/or asexual+ (LGBTQIA+) people, in Devon and beyond, to lead empowered, fulfilled and authentic lives

## VALUES

- Inclusivity
- Empowerment
- Celebration
- Integrity
- Bravery





## HIGHLIGHTS OF 2015-2016

### Community

- Facilitated 12 social groups in South Devon, with an average of 30 people attending each month
- Hosted Totnes Pride 2015, attended by approximately 1350 people with the largest Totnes Pride procession to date
- Held a rainbow flag raising ceremony to launch Totnes Pride 2015, a first for Totnes
- Facilitated 6 Craft Days in Totnes, South Devon
- Hosted 2 fundraising discos at The Barrel House in Totnes, South Devon
- Facilitated 9 Totnes Pride Action Group meetings in Totnes, South Devon
- Facilitated a jumble sale to raise funds for Embracing Refugees and Beyond Border Totnes & District
- Celebrated and promoted our work at 3 local Pride and Wellbeing events



Totnes Pride 2015 Day Event



Samba ROC leading Totnes Pride Procession 2015

*"It is so rare to go to an LGBT+ event that is 100% free of hassle - no nasty comments from onlookers, no grief from other marchers, and a genuine sense of inclusivity. Totnes Pride had all of that. I'm impressed by the fact that in a very white rural area, I was made to feel so at home."* – **Jacq Applebee | Totnes Pride 2015 Guest**

*"To walk up my high street with my partner, surrounded by warmth and support and happiness. And great to see the kids there. What a different world they are being brought up in, compared to my early years!"* – **Totnes Pride 2015 Attendee**



## Youth

- Facilitated 15 youth group sessions, with 23 young people aged 13-19 supported from Totnes and surrounding areas and an average of 8 young people attending each session
- Delivered 3 1:1 mentoring sessions with students in schools in South Devon
- One of the youth group members accompanied the Youth Worker in Charge to the 'Youth Work Works Conference' hosted by Devon Youth Service



Young people making 'rainbow loom bands' at group

*"I have recently had my final counselling session with a pupil who you came into school to see about a year or so ago. He brought up your meeting with him when I spoke with him during counselling and he told me how meeting you had such a positive impact on how he was feeling at that time. I wanted to pass on the feedback, with his consent, but also say a huge thank you from me for reaching out to him at a time when he needed some answers." - Pastoral Support Liaison Officer*

*"Proud2Be youth group, in my personal experience, is a safe space where there are people you trust to talk*



Totnes Pride placards made by young people

*to about pretty much anything. Just by being in the group and around these people, it makes things a lot easier to manage - there is space and time to think in a very relaxed environment with no pressure to be anything but yourself. Since being a part of the group I have gained a lot more confidence to have opinions and ask questions, and be able to speak to the public about important issues. I made a bunch of cool friends and so has everyone else!" - Proud2Be*

**Youth Group Member**



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## Training

- Delivered LGBT+ Awareness workshops for 4 PSHE days at schools and colleges in South Devon
- Delivered 4 LGBT+ Hate Crime workshops for the Equality and Human Rights Commission
- Facilitated 3 Totnes Pride Volunteer Training Sessions with 22 volunteers attending training in Health & Safety and Equality & Diversity
- Facilitated 1 'Supporting LGBT+ people in rural areas' workshop to the charity sector
- In the reporting year, approximately 850 young people from schools and youth groups around Devon attended our LGBT+ Awareness, Hate Crime and Equality & Diversity workshops



Group activity at 'Hate Crime' workshop

*"Really engaging and showed importance of reporting hate crime to take back to young people...the trainers were fantastic"* – **LGBT Hate Crime Workshop Attendee (November 2015)**

*"All the team at Proud2Be are dedicated to working across communities to bring unity, raise awareness and combat isolation. Put simply, they work to make people and the communities they live in happier. This focus resonates strongly with what we aspire to be at KEVICC, and our students are fortunate to be part of community where Proud2Be are actively helping people of all backgrounds and orientations to come together, be happy, and to find positive and lasting solutions to change things for the better. And they do this with knowledge, sensitivity, humour and tact. A great team, doing really important work, and for all the right reasons."* – **Alan Salt, Principal of King Edward VI Community College (KEVICC)**

*"I attended the LGBT workshop and thought to say that you are doing great and as someone who had to deal daily with some of the stuff that was covered I am really touched by the effort you put into the work you do. Just to say you're doing great and keep up the good work :)"* – **Student at Local School**



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## Media

- Nominated for 3 awards: the 'LGBT Community Organisation' award at The National Diversity Awards 2015, The Princes Trust Celebrate Success Award 2015/16 and the Diversity Marketing Campaign of the Year Award at the Excellence in Diversity Awards 2016
- Named as one of the UK's 100 Awesome Networks by Inclusive Networks
- Proud2Be founders Jae & Max Price spoke at the first ever TEDxTotnes event. Their talk 'How Shame Made Us Proud2Be' was released and chosen by TEDx to be promoted to their 3 million YouTube subscribers
- Named high profile singer songwriter, writer & activist CN Lester as Patron of Proud2Be
- Hosted and produced 6 Proud2Be Radio Shows on Soundart 102.5 FM Guests included Carol Steele from local trans organisation Transfigurations
- Appeared on BBC Radio Devon (twice) and BBC Spotlight (once) to promote Proud2Be's work and comment on current news.
- 6,436 unique visitors to the Proud2Be website and 9,030 visitors to the Proud2Be YouTube Channel. Via our twitter account we secured 13,072 'Profile Visits', 425 'Mentions' and 301.7K 'Tweet Impressions'.



Founders Jae & Max speaking at TEDxTotnes 2015



Totnes Pride 2015 Panel Discussion

*"I'm thrilled to have been asked to become a patron of Proud2Be. Their 2015 Pride was a model of what LGBT+ community events should be – inclusive, intersectional, challenging, supportive and genuinely welcoming. Long may they continue." – CN Lester*



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## Campaigning

- Continued campaigning to install a permanent rainbow pedestrian crossing in Totnes. If approved, this will be the first of its kind in Europe.
- In September 2015, Hamid Von Koten from VK Design Consultants produced a draft design of the rainbow crossing.
- In the reporting year, the campaign received 57 pledges of support, locally, nationally and internationally.



Volunteers painting the trial rainbow crossing in Totnes

*"The rainbow crossing is a symbol of Totnes' great inclusivity to people of all sexualities and genders. Its position right at the heart of town would be a regular reminder of the power of love, joy and the right to be oneself. This doesn't just benefit LGBTQ people - it benefits everybody. It says 'Be You Whatever'!!" –*

**Connie, Totnes**



Proud2Be volunteers installing the trial rainbow crossing in Totnes

*"It is a wonderful idea to have a permanent fixture which reminds everyone that Totnes embraces diversity and tolerance." –* **Alys, Totnes**

*"In 2011 I came out at school with my then girlfriend, we gained a lot of negative attention and were ridiculed for*

*our relationship. The rainbow pedestrian crossing will raise awareness and acceptance among the younger community." –* **Kerri, South Brent**



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## Volunteering

We supported a team of:

**94 VOLUNTEERS**

**16 Social Group Volunteers**

**15 Fundraiser Volunteers**

**4 Office Volunteers**

**50 Totnes Pride Volunteers**

**9 Action Group Volunteers**



Volunteer at Proud2Be Craft Day in 2015



Volunteers at Totnes Pride 2015 Procession

*"I have been a Proud2Be volunteer for the last 2 years. Being a bisexual man, I've felt invisible within the LGBT community as there is still a lot of stigma which makes me feel very uncomfortable and not welcome in either the straight community or the LGBT community. So, when I entered the Proud2Be tent at Cornwall Pride, I was blown away. At long last an LGBT community that understood, listened and helps, supports and care for LGBT people the way it should be done. Without Proud2Be I wouldn't be as confident, supported and have a purpose. I am truly discovering who I am as a person and with the amazing support of this incredible organisation, I am not only proud to be a volunteer but after many years of invisibility to stand up and be proud to be bisexual." – Proud2Be Volunteer*



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## FINANCIAL SUMMARY

### Extract of Statutory Accounts for the year ending 31 May 2016 as approved by the Board of Directors on 04 July 2017

#### Profit and Loss Account

	2016	2015
	£	£
Turnover	21,504	15,463
Other income	1	1
Direct Costs	(1155)	(2123)
Staff costs	(9,948)	(2,251)
Other charges	(8,698)	(10,887)
Tax	(97)	(40)
Profit	<u>1,607</u>	<u>163</u>

#### Balance Sheet at 31 May 2016

	2016	2015
	£	£
<b>Current Assets</b>	15,440	5,478
Prepayments and accrued income	253	142
Creditors: Amounts falling due within one year	(1,410)	(845)
Total assets less current liabilities	<u>14,283</u>	<u>4,775</u>
Accruals and deferred income	(12,443)	(4,542)
Net assets	<u>1,840</u>	<u>233</u>
<b>Capital and reserves</b>	<u>1,840</u>	<u>233</u>

The above results reflect our not for profit ethic whilst allowing for a small increase to reserves in order to maintain and improve our capacity to provide services to our beneficiaries.

Of the income received in the year, £6,652 is grants from organisations (2015 £4,085). If grants are unspent they are technically due back to the donor and so these are shown in the balance sheet as deferred income and are included here within creditors. The amounts included within creditors for the year are £12,193 (2015 £3,806).



## LOOKING AHEAD

### Community

We will host the fourth Totnes Pride, with the aim of securing funding that will mean that we no longer need to charge entry at the Day Event, making it more even more inclusive and accessible.

We will continue delivering our monthly adult social group in South Devon. Our focus will be to secure funding to enable us to offer this service free of charge, making it more inclusive and even more accessible.

We will continue delivering our family friendly craft days in South Devon. Our focus will be to find a larger and more accessible venue to better suit the needs of attendees.

### Youth

We will work to increase the participation levels of young people by involving them more regularly in the planning and evaluation of the group.

We will also work to connect the voice of LGBTQIA+ young people, ensuring that they have a chance to influence young people's services in Devon.

### Training

We will deliver more LGBT+ awareness workshops in schools and colleges in Devon and Cornwall, with the aim of reaching approximately 1000 students in the reporting year.

### Media

We will support LGBTQIA+ young people in developing new ways to communicate their ideas, opinions and stories safely via various means of social media.

### Campaigning

We will establish an action group to help finish the final version of the proposal to gain approval from Devon County Council to install Europe's first permanent rainbow crossing in Totnes, South Devon.

### Volunteering

We will continue to provide a wide range of volunteering opportunities and develop our volunteer package to enable volunteers to access even more in-house and external training.



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## THANK YOU

### Our Funders

Big Lottery Fund  
Devon & Cornwall Police  
South Hams District Council  
Paige Adams Trust  
Devon Community Foundation  
Network of Wellbeing (NOW)  
The Allen Lane Foundation  
Lush Charity Pot  
Local Youth Network  
Postcode Community Trust

### Our Sponsors

Totnes Town Council  
Spectrum Choir  
The Royal Seven Stars  
Soundart Radio  
Potclays LTD  
Bob the Bus  
King Edward VI Community College (KEVICC)  
The Barrel House  
ROC Samba Band  
Totnes Passivhaus Bed and Breakfast  
Plymouth Play Association  
Hobbycraft, Newton Abbot  
Bonnet and Stripe  
Unison LGBT  
Totnes Oxfam Charity Shop  
Original Plumbing Magazine

### Our Supporters

Stephen Fry  
Jess MacIntyre  
Michael Cashman CBE  
Al Cliffe  
Saif Ali  
Richard Lowerson  
Olivia & Stuart Palmer  
Danielle Krage  
Totnes Mayor Councillor Jacqi Hodgson  
Cllr Robert Vint  
Hamid Von Koten from VK Design Consultants  
Anna Karthäuser

Paul Ross  
Lynne Kenderdine  
Dean Puckett  
Kevin Kelland  
Sarah Pennington  
Jacq Applebee  
Dr Carol Wellwood  
Carol Steele  
Julie Kast  
Dot Spink  
Rhi Rhi Rhythm  
Golddust & Stavertones  
Madame Souza  
Rococo Chanel  
Roz Walker and all at Global Harmony  
VIVA  
Deb Green and all at South Devon Rural  
Housing Association  
Plymouth Central Ambulance Service  
Alan Butler, Mark Ayres and all at Pride in  
Plymouth CIC  
The LGBT Consortium Team  
The Princes Trust – Plymouth Team  
Andy Garner and all at Totnes TV and Electrical  
Lyn Price and all at Bob the Bus  
All the wonderful volunteers, craft day  
attendees, cake bakers, Pride-goers and stand  
holders  
All the Residents and businesses of Totnes  
who displayed rainbow flags, stickers and  
window displays during the week of Pride  
All the websites, blogs, newspapers and  
magazines that shared our news.

### Our Patrons

Peter Tatchell  
Christine Burns MBE  
Aderonke Apata  
Andrew Solomon  
CN Lester

### Our Directors & the Totnes Pride Action Group



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